

Oleg Matytsin  
University Sports Federation)

Claude-Louis Gallien

FISU(International



Oleg Matytsin

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Claude-Louis Gallien

2015 11 8 FISU (General Assembly) Oleg Matytsin  
102 FISU . 2011 FISU Claude-  
Louis Gallien 23 .

FISU Matytsin FISU 1 (1st Vice-President) 2019  
(Krasnoyarsk) .

Matytsin RSSU(Russian Students Sport Union) ,  
2005 .

Matytsin IF(International Federations) (Continental  
Federations) (National University Sport Federation)  
, UNESCO(United Nations Educational,  
Scientific and Cultural Organization) .

Matytsin Gallien 2019 FISU .

, FISU (Executive Board) .

Yang, Leonz Eder가 Matytsin 1 , Liguó  
Luciano Cabral, Marian Dymalski, Leopold Senghor가

2017 , 2017  
, 2019 .

FISU

, 'Champion ' s Branding'

' SNS

- : [Gwangju 2015 student athletes take part in education programme aimed at developing a better image in media \(Inside the Games\)](#)
- : [FISU Seminar: Champion ' s Branding \(FISU\)](#)



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(ISC), U Brand

[FISU \(International University Sports Federation\), 2021](#)

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